

# Platteville Farmer's Market, Inc.

## Vendor Application

Farm, Business or Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell Phone: ( ) \_\_\_\_\_ Home Phone: ( ) \_\_\_\_\_

Driver Phone: ( ) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone/Address of Business (if different from above)

Cell Phone: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website/Social Media Link: \_\_\_\_\_

---

**What will you be selling/promoting for 2020 - 2021 Platteville Farmer's Market? (check all that apply):**

- |  |  |
|--|--|
| <input type="checkbox"/> Vegetables/Fruits                 | <input type="checkbox"/> Herbs and fresh flowers |
| <input type="checkbox"/> Handmade crafts, stationary, arts | <input type="checkbox"/> Canned or Pickles foods |
| <input type="checkbox"/> Meats/Poultry/Beef/Eggs           | <input type="checkbox"/> Baked goods             |
| <input type="checkbox"/> Processed Meats                   | <input type="checkbox"/> Soaps, creams, lotions  |
| <input type="checkbox"/> Cheese, Dairy products            | <input type="checkbox"/> Other: _____            |
| <input type="checkbox"/> Syrups, Jams, Jellies             | <input type="checkbox"/> Musician                |
| <input type="checkbox"/> Plants, perennials, annuals       | <input type="checkbox"/> Info Booth              |

**Are you interested in accepting WIC or Senior Checks for produce?**  Yes  No

**Are you currently certified to take WIC or Senior Checks for produce?**  Yes  No

**If so, please provide vendor number:** \_\_\_\_\_

**Indicate the origin of the items you sell (check all that apply):**

- I have produced/grown/harvested all of the products I sell at the business address provided.
- I have purchased items to supplement the products I sell.
- I have baked goods
- I have properly processed meats and canned/pickled items according to federal/state/local regulations.
- Crafts that I make
- Other: \_\_\_\_\_

**Food and/or Retail License (please provide a current copy with application):**

\_\_\_\_\_

**Special Item Permit (\$15 fee per item)**

- A food item that cannot be successfully grown or produced locally in sufficient quantities and/or quality to meet the perceived customer demand for the item (Please reference Market Rules & Regulations I.7.).

Please list each item and origin: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Number of stalls requested:**(Outdoor Market - 12 ft x 12ft stall; Indoor Market - one 6 ft table) \_\_\_\_\_

**Short Description of Business:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Farmer’s Market Dates:**

Summer Market May - October Every Saturday 8 a.m.-12 p.m.

Set-up at 7:00 a.m.

The Summer Market is located on the east side of City Park on Bronson St.

Winter Market November - April Every 1<sup>st</sup> and 3<sup>rd</sup> Saturday of the month 8 a.m.-12 p.m.

Set-up at 7:00a.m.

Winter Market is located at Rountree Gallery, 120 West Main St, Platteville.

**Outdoor Market Vendor Type:**  Season (participate in all dates)  Weekly  
*If Weekly, please circle the dates of attendance of the 2021 Outdoor Market -*

May 1, 8, 15, 22, 29    June 5, 12, 19, 26    July 3, 10, 17, 24, 31

Aug. 7, 14, 21, 28    Sept. 4, 11, 18, 25    Oct. 2, 9, 16, 23, 30

**Indoor Market Vendor Type:**  Season (participate in all dates)  Weekly  
*If Weekly, please circle the dates of attendance of the 2020-2021 Indoor Market -*

Nov. 7, 21    Dec. 5, 19    Jan. 2, 16    Feb. 6, 20    March 6, 20    April 3, 17

**2021 Farmer’s Market Vendor Fees:**

Outdoor Market- One 12x 12-foot stall

Indoor Market - One 6-foot table

*Seasonal* - \$80 if payment is postmarked by April 3, 2021 (\$105 if postmarked after April 3, 2021)

*Seasonal* - \$40 if payment is postmarked by Nov. 2, 2020 (\$50 if postmarked after Nov. 2, 2020)

*Weekly* - \$10 per date capped at \$150

*Weekly* - \$10 per date capped at \$70

*\*\*\*Please see vendor Rules for Seasonal and Weekly Vendor descriptions\*\*\**

*\*\*\*10% discount offered to vendors who are season vendors for both Markets\*\*\**

**Platteville Farmer’s Market, Inc.**

The Platteville Outdoor Farmer’s Market and the Platteville Indoor Farmer’s Market (the “Market”) are owned and operated by Platteville Farmer’s Market, Inc. (“PFM”). The purpose of Platteville Farmer’s Market, Inc. is to create a healthier and more vibrant community with long lasting economic and ecological benefits.

**Video and Photo Release:**

By checking the box, Vendor and its employees/volunteers grant to PFM and its authorized representatives permission to record on photography film and/or video, pictures of thier participation in the Market. We further agree that any or all of the material photographed may be used, in any form, as part of any future publications, brochure, or other printed materials used to promote PFM, and further that such use shall be without payment of fees, royalties, special credit or other compensation.

## Social Media Agreement

Vendors **MUST** agree to appropriate social media use such as:

- Vendors will not criticize, defame, be derogatory toward or otherwise disparage the Platteville Farmers Market, Inc., other vendors, market volunteers, or the Platteville Farmers Market, Inc.'s past, present and future Market manager, assistant, or board of directors on social media.
- Vendors will be responsible for promoting themselves and products on their own social media page. (Other than Market posts done that may include "meet the vendor", and more.)

## Completion:

By signing below, Vendor agrees that:

- The information provided in this application is true and correct and that misrepresenting the Vendor or what the Vendor sells at the Market may result in being removed from the Market for the duration of the 2021-2022 market season;
- Vendor has read and will abide by the Market Rules & Regulations;
- Vendor and its employees/volunteers agree to adhere to all Market Rules & Regulations;
- Vendor will adhere to all federal, state and local laws and regulations that pertain to their business;
- Vendor is responsible for any damages or incidents that occur at its booth on Market days;
- Vendor and its employees/volunteers release and hold harmless Platteville Farmer's Market, Inc. from all liability for any damage or injury to the Vendor, or any other person, or to any property, occurring at the location of the Market.
- the Market Manager is empowered to interpret and enforce existing Market Rules & Regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

*Completed applications with a copy of your seller's permit and licenses must be returned to Platteville Farmer's Market, Inc. You may email applications to [plattevillefarmersmarketwi@gmail.com](mailto:plattevillefarmersmarketwi@gmail.com) or mail to Platteville Farmer's Market, Inc., PO Box 90, Platteville WI 53818. Applications must be approved before vendors may sell at the market. Any questions or concerns please contact Jenna Phillips, Market Manager at (608) 218-4374 or [plattevillefarmersmarketwi@gmail.com](mailto:plattevillefarmersmarketwi@gmail.com).*